



Saturday, September 26, 2026 from 12:00PM – 4:00PM

Learn more about this special partnership opportunity to bring this annual gathering to life!

<https://www.renfrewmuseum.org/sponsor/>

SPONSORS NEEDED TO SUPPORT THIS ANNUAL FUNDRAISER

Dear Friend of Renfrew Museum and Park,

Each September, Renfrew celebrates its Pennsylvania German heritage by hosting an Oktoberfest experience like no other in Waynesboro! **This year marks our 11th Annual Oktoberfest, taking place on Saturday, September 26th, 2026. As a nonprofit institution, this annual festival has become a multigenerational community staple and a successful fundraiser to support Renfrew's operating and program expenses.** With a backdrop of our beautiful stone Museum House and agricultural fields, Renfrew hosts hundreds of guests during this one day event to enjoy traditional music, dance, food, games, hands-on activities, historical demonstrations, vendors, and so much more! **There's fun for everyone during this one-of-a-kind family-friendly celebration of history, the harvest, and heritage.**

Unfortunately, as a nonprofit institution with operating, site maintenance, and collections care costs on the rise, our goal of expanding the experiences we offer during Oktoberfest has been a challenge. This is where you can help. All of Renfrew's programs would not be possible without the support of our members, donors, volunteers, and generous event sponsors. Every contribution, no matter the size, immediately goes to work to create interactive, fun, and memorable experiences for the enjoyment of guests of all ages. There are wonderful benefits available for sponsors, but the most meaningful benefit is knowing your community, your neighbors, and even your families, have a safe, fun, beautiful, engaging, place that they can rely on to offer affordable, one-of-a-kind historic experiences to guests from local communities in the Greater Waynesboro, Franklin County, southcentral Pennsylvania, northern Maryland, and D.C. areas.

With all of this in mind, we hope you will consider a contribution, whether it be a donation or sponsorship like those outlined on the next page, to support Renfrew and our mission to continue offering memorable family experiences like Oktoberfest. If you are not in a position to contribute by way of sponsorship, we still invite you to join us for some merrymaking and tradition during our Oktoberfest celebrations this September, and hope you have a cozy, safe, and enjoyable harvest season!

Ashley Sonntag

Executive Director and CEO
Renfrew Museum and Park





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SPONSORSHIP LEVELS & BENEFITS

 Biermeister \$1,000 Tax deductible portion: \$500	 Prost Host \$500 Tax deductible portion: \$230	 Barrel Buddy \$250 Tax deductible portion: \$115	 Pretzel Pal \$100 Tax deductible portion: \$40
Acknowledgment and company logo in all print, electronic advertising, press and social media releases associated with Oktoberfest.	Acknowledgment and company logo in all print, electronic advertising, press and social media releases associated with Oktoberfest.	A shared acknowledgement displayed in three (3) physical locations. Event Program Ad	A shared acknowledgement displayed in three (3) physical locations. Event Program Ad
A dedicated acknowledgement displayed in three (3) physical locations. Event Program Ad	A shared acknowledgement displayed in three (3) physical locations. Event Program Ad	Linked Logo On Event Webpage One Year Renfrew Museum and Park “Family” Membership (\$75 Value)	Linked Logo On Event Webpage One Year Renfrew Museum and Park “Individual” Membership (\$30 Value)
Linked Logo On Event Webpage	Linked Logo On Event Webpage	Four (4) Tickets to Oktoberfest (\$60 Value)	Two (2) Tickets to Oktoberfest (\$30 Value)
A 10’x10’ outdoor booth space in a central location	One Year Renfrew Museum and Park “Supporting” Membership (\$150 Value)	<p><i>THE ADDED BENEFIT OF KNOWING YOUR CONTRIBUTION SUPPORTED RENFREW’S ANNUAL FUNDRAISING AND PROGRAMMING EFFORTS FOR THE ENJOYMENT OF THE GREATER WAYNESBORO COMMUNITY... PRICELESS!</i></p> <p>Renfrew MUSEUM & PARK </p>	
One Year Renfrew Museum and Park “Contributor” Membership (\$250 Value)	Six (6) Tickets to Oktoberfest (\$90 Value)		
Ten (10) Tickets to Oktoberfest (\$150 Value)	Six (6) Beer Tokens (\$30 Value)		
Twenty (20) Beer Tokens (\$100 Value)			

Sponsorship packages can also be tailored to better suit your interests and/or needs. Contact Ashley Sonntag to explore options. Contributions of other denominations are also very appreciated!



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SPONSORSHIP REGISTRATION FORM

Name (as it should appear in acknowledgements):

Address: _____

Social Media or Website: _____

Primary Contact Name: _____

Phone: _____ Alternate Phone: _____

Email: _____

If someone other than yourself, who should receive the 1 year Renfrew gift membership?

Name: _____

Mailing Address: _____

Phone: _____ Email: _____

Thank you for your support of this annual celebration
and enjoying the fall harvest time with us!

Sponsorship Level

(Please circle your selection.)



Biermeister — \$1,000



Prost Host — \$500



Barrel Buddy — \$250



Pretzel Pal — \$100

Please make check payable to “*Renfrew Museum and Park*” and return it and this form to 1010 East Main Street, Waynesboro, PA, 17268.

For questions or concerns, please contact our office at
(717) 762-4723 or info@renfrewmuseum.org.

More information about Renfrew’s Annual events can be
found at www.RenfrewMuseum.org!