



SEEKING EVENT SPONSORS



Friday, December 2, 2022 from 3:00-8:00pm

Saturday, December 3, 2022 from 12:00-8:00pm

www.RenfrewMuseum.org/Christmas

Dear Friend,

Renfrew Museum and Park is preparing to host its annual *Christmas on the Farm* event the first weekend of December. **This family favorite welcomes more than a thousand guests over two days to “Walk Back in Time” at our historic Pennsylvania German farmstead and rediscover the simple joys of the holiday season.**

Guests feel as though they are transported to the past, following the soft glow of flickering lanterns and the fiery blaze of torches to the beautifully decorated 1812 stone Museum House where they'll encounter how treasured traditions evolved over the centuries. Highlights include live music, wagon rides, old-fashioned crafts, Christkindlmarkt and more! It's a magical time at Renfrew, full of fun and delight, with unique opportunities to create lasting family memories.



Renfrew's *Christmas on the Farm* is quickly becoming a premier holiday experience in the region and we'd like to request your help in making it extra special this year. **Please consider a corporate donation at one of our four sponsorship levels (see reverse for details).** Benefits to your business include complementary event admission, one-year Friends of Renfrew Membership, exposure in both print and digital media, and more. Your support will greatly aid our nonprofit institution in spreading holiday cheer and offering an affordable, one-of-a-kind historic experience to an

estimated 1,000-1,500 guests from our local communities in the Greater Waynesboro, Franklin County, southcentral Pennsylvania, northern Maryland, and D.C. metro areas.

Thank you for considering becoming a sponsor of Renfrew Museum and Park's 2022 holiday event. We hope you'll join us in ringing in this holiday season at *Christmas on the Farm*!

Sincerely,

Rebecca J. LaBarre

Becky LaBarre, Executive Director



Christmas on the Farm



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SPONSORSHIP LEVELS & BENEFITS

BELSNICKEL
\$1,000



Acknowledgment and company logo in all print, electronic advertising, press and social media releases associated with Christmas on the Farm.

Dedicated acknowledgement displayed in three (3) physical locations

Event program ad

Linked sidebar ad on Renfrew's website for twelve (12) months

10'x10' outdoor booth space in central location on both days (\$50 value)

One year Renfrew Museum and Park "Business" membership (\$250 value)

Ten (10) tickets for date of your choice (\$100 value)

SCHNEEFLOCKE (SNOWFLAKE)
\$500



Acknowledgment and company logo in all print, electronic advertising, press and social media releases associated with Christmas on the Farm.

Shared acknowledgement displayed in three (3) physical locations

Event program ad

Linked sidebar ad on Renfrew's website for six (6) months

Linked logo on Renfrew's Christmas on the Farm event webpage

One year Renfrew Museum and Park "Supporting" membership (\$150 value)

Eight (8) tickets for date of your choice (\$80 value)

TANNENBAUM
\$250



Shared acknowledgement displayed in three (3) physical locations

Event program ad

Linked logo on event webpage

One year Renfrew Museum and Park "Family" membership (\$75 value)

Four (4) tickets for date of your choice (\$40 value)

ZUCKERSTANGE (CANDY CANE)
\$100



Shared acknowledgement displayed in three (3) physical locations

Event program ad

Linked logo on event webpage

One year Renfrew Museum and Park "Individual" membership (\$30 value)

Two (2) tickets for date of your choice (\$20 value)

PROCEEDS TO SUPPORT

Renfrew
MUSEUM & PARK



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www.RenfrewMuseum.org