



"A Family-Friendly Celebration of History and the Harvest!"

Saturday, September 17, 2022 from 12:00-4:00pm

www.RenfrewMuseum.org/Oktoberfest

1010 E. Main Street • Waynesboro, PA 17268

(717) 762-4723 • info@renfrewmuseum.org

EVENT SPONSORS NEEDED!



Dear Business Professional.

Renfrew Museum & Park is preparing to host its Seventh Annual Oktoberfest fundraiser event on Saturday, September 17, 2022. This seasonal favorite is held at our beautiful historic farmstead to take full advantage of the scenic autumnal views in a unique period setting.

As always, this traditional signature event will have a distinctive Renfrew feel as we honor the German roots of the Royer family that worked this land. **It's fun for everyone with a one-of-a-kind family-friendly celebration of history and the harvest!** Please refer to enclosed rack card for more information or visit the event website listed above.

Renfrew Museum & Park is a 107-acre historic site nestled along the banks of Little Antietam Creek in Waynesboro, Franklin County, PA. Oktoberfest is a major fundraiser for our organization to raise revenues that advance our mission to preserve, enhance, promote, and interpret the Royer Pennsylvania German Farmstead, our extensive collection of early American decorative arts, pottery, and farm equipment, and to maintain our beautiful park grounds enjoyed by tens of thousands of guests each year.

Please consider a corporate donation at one of our four sponsorship levels (see reverse for details) to help Renfrew host a successful community event. Benefits to your business include complementary event admission, a one-year Friends of Renfrew Membership, exposure in both print and digital media, and more! Your generous support will greatly aid our nonprofit institution in offering an affordable, one-of-a-kind experience to an estimated 300-500 guests from our local communities in the Greater Waynesboro, Franklin County, southcentral Pennsylvania, and northern Maryland areas.

Thank you for considering becoming a sponsor of Renfrew Museum and Park's Seventh Annual Oktoberfest. If you're unable to purchase a sponsorship at this time, we hope you'll mark your calendar and enjoy the festivities as a guest. "Walk Back in Time" and join us in presenting an unforgettable day as we present a "Family-Friendly Celebration of History and the Harvest" at Renfrew!

Becky LaBarre, Executive Director



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SPONSORSHIP LEVELS & BENEFITS

www.RenfrewMuseum.org/Oktoberfest

BIERMEISTER—\$1,000

Acknowledgment and company logo in all print, electronic advertising, press and social media releases associated with Oktoberfest

Dedicated acknowledgment displayed in three (3) locations: Oktoberfest Welcome Tent, in Museum House yard, and inside the Biergarten Tent

Linked ad on Renfrew’s website for twelve (12) months

10’x10’ booth space at event for your business

One year Renfrew Museum and Park “Business” membership (\$250 value)

Four (4) Full Package tickets; includes general admission & German meal (\$140 value)

PROST HOST — \$500

Acknowledgment and company logo in all print, electronic advertising, press and social media releases associated with Oktoberfest

Dedicated acknowledgment displayed in three (3) locations: Oktoberfest Welcome Tent, in Museum House yard, and inside the Biergarten Tent

Linked ad on Renfrew’s website for six (6) months

Linked logo on Renfrew’s Oktoberfest event webpage

One year Renfrew Museum and Park “Supporting” membership (\$150 value)

Two (2) Full Package tickets; includes general admission & German meal (\$70 value)

BARREL BUDDY — \$250

Shared acknowledgement displayed in three (3) locations: Oktoberfest Welcome Tent, in Museum House yard, and inside the Biergarten Tent

Linked logo on Renfrew’s Oktoberfest event webpage

One year Renfrew Museum and Park “Family” membership (\$75 value)

Four (4) Oktoberfest General Admission tickets (\$60 value)

PRETZEL PAL — \$100

Shared acknowledgement displayed in three (3) locations: Oktoberfest Welcome Tent, in Museum House yard, and inside the Biergarten Tent

Linked logo on Renfrew’s Oktoberfest event webpage

One year Renfrew Museum and Park “Individual” membership (\$30 value)

Two (2) Oktoberfest General Admission tickets (\$30 value)



Renfrew
MUSEUM & PARK



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SPONSORSHIP REGISTRATION

Business Name: _____

Business Address: _____

Primary Contact Name: _____

Phone: _____ Alternate Phone: _____

Email: _____

Sponsorship Level (Please circle your selection.)

◇ Biermeister — \$1,000

◇ Prost Host — \$500

◇ Barrel Buddy — \$250

◇ Pretzel Pal — \$100

RETURN TO:

Renfrew
MUSEUM & PARK 

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www.RenfrewMuseum.org

*Please make check payable to
"Renfrew Museum and Park"*