Christmas on the Farm Renfrey 2021

SEEKING EVENT SPONSORS



Friday, December 3, 2021 from 3:00-8:00pm Saturday, December 4, 2021 from 12:00-8:00pm

www.RenfrewMuseum.org/Christmas-On-The-Farm

Dear Friend,

Renfrew Museum and Park is preparing to host its annual Christmas on the Farm event the first weekend of December. This family favorite welcomes hundreds of guests over two days to "Walk Back in Time" at our historic Pennsylvania German farmstead and rediscover the simple joys of the holiday season. Guests feel as though they are transported to the past, following the soft glow of flickering lanterns and the fiery blaze of torches to the beautifully decorated 1812 stone Museum House where they'll encounter how treasured traditions evolved over the centuries. Highlights include live



music, wagon rides, old-fashioned crafts, Christkindlmarkt and more! It's a magical time at Renfrew, full of fun and delight, with unique opportunities to create lasting family memories.



Renfrew's *Christmas on the Farm* is quickly becoming a premier holiday experience in the region and we'd like to request your help in making it extra special this year. **Please consider a corporate donation at one of our four sponsorship levels (see reverse for details).** Benefits to your business include complementary event admission, one-year Friends of Renfrew Membership, exposure in both print and digital media, and more. Your support will greatly aid our nonprofit institution in spreading holiday cheer and offering an affordable, one-of-a-kind historic experience to an

estimated 600-900 guests from our local communities in the Greater Waynesboro, Franklin County, southcentral Pennsylvania, and northern Maryland areas.

Thank you for considering becoming a sponsor of Renfrew Museum and Park's 2021 holiday event. We hope you'll join us in ringing in this holiday season at *Christmas on the Farm*!

Sincerely,

Becky LaBarre, Executive Director











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SPONSORSHIP LEVELS & BENEFITS

BELSNICKEL \$1,000



SCHNEEFLOCKE (SNOWFLAKE) \$500



TANNENBAUM \$250



ZUCKERSTANGE (CANDY CANE) \$100



Acknowledgment and company logo in all print, electronic advertising, press and social media releases associated with Christmas on the Farm.

Acknowledgment and company logo in all print, electronic advertising, press displayed in three (3) and social media releases associated with Christmas on the Farm.

Shared acknowledgement physical locations: Welcome Tent #1, Wel-Center; Event program ad

Shared acknowledgement displayed in three (3) physical locations: Welcome Tent #1, Welcome come Tent #2, and Visitors Tent #2, and Visitors Center; **Event program ad**

Dedicated acknowledgement displayed in three (3) physical locations: Welcome Tent #1, Welcome Tent #2, and Visitors Tent #2, and Visitors Center; Event program ad

Shared acknowledgement displayed in three (3) physical locations: Welcome Tent #1, Welcome Center; Event program ad

Linked logo on event webpage

One year Renfrew

Museum and Park

(\$75 value)

"Family" membership

webpage **One year Renfrew Museum** and Park "Individual"

Linked logo on event

Linked sidebar ad on Renfrew's website for twelve (12) months

Linked sidebar ad on Renfrew's website for six (6) months

Four (4) tickets for date(s) of your choice (\$40 value)

Two (2) tickets for date(s) of your choice (\$20 value)

membership (\$30 value)

10'x10' outdoor booth space in central location on both days (\$50 value)

Linked logo on Renfrew's Christmas on the Farm event webpage

One year Renfrew Museum and Park "Business" membership (\$250 value)

One year Renfrew Museum and Park "Supporting" membership (\$150 value)

PROCEEDS TO SUPPORT



1010 E. Main Street · Waynesboro PA, 17268

(717) 762-4723 • info@renfrewmuseum.org

www.RenfrewMuseum.org

Ten (10) tickets for date(s) Eight (8) tickets for date(s) of your choice (\$100 value) of your choice (\$80 value)