

Dear Friend,

Renfrew Museum and Park is preparing to host its annual Farmstead Day event the first Saturday in August. This special program at Renfrew celebrates nearly 300 years of our farming heritage from the mid-eighteenth century through today.

Seeking Event Sponsors!

Please consider supporting this very special signature event and share the history of farming in Franklin County with the next generation.



Guests are invited to enjoy a full day of family-friendly activities on our centuries-old Pennsylvania German farmstead and learn about seasonal rhythms of life on the farm for the historic families that once called our 107 acres home. General admission includes tours of the beautifully furnished 1812 Royer House (*first floor only*), 1808 Fahnestock farmhouse, and horse-drawn wagon rides. Complementary activities include visiting our nineteenth century outbuildings, historic gardens and property, interactions with historic interpreters, food and retail vendor area. Please refer to enclosed rack card for more information or visit the event website listed above.



In order to keep admission to Farmstead Day affordable for families, we're requesting your support. Please consider a corporate donation at one of our four sponsorship levels (see reverse for details) to help Renfrew reach

an audience that's becoming increasingly removed from its agricultural roots. Benefits to your business include complementary event admission, a one-year Friends of Renfrew Membership, exposure in both print and digital

media, and more! Your generous support will greatly aid our nonprofit institution in offering an affordable, one-of-a-kind historic experience to an estimated 300-500 guests from our local communities in the Greater



Waynesboro, Franklin County, southcentral Pennsylvania, and northern Maryland areas.

Thank you for considering becoming a sponsor of Renfrew Museum and Park's *Farmstead Day*. "Walk Back in Time" and join us in presenting an unforgettable day at the farm!

Becky LaBarre, Executive Director



Sponsorship Levels & Benefits

As a generous supporter of Renfrew's Farmstead Day event, your business will receive the following:

HOMESTEADER \$1,000

PLOWMAN \$500

THRESHERMAN \$250

FARMHAND \$100

Acknowledgment and company logo in all print, electronic advertising, press and social media releases associated with Farmstead Day.

Acknowledgment and company logo in all print, electronic advertising, press Farmstead Day event and social media releases associated with Farmstead Day.

Acknowledgement on our social media platforms & guide

Acknowledgement on our social media platforms & Farmstead Day event guide

Dedicated sponsorship acknowledgement displayed at two (2) locations: Welcome Tent &

Visitors Center Desk

Dedicated sponsorship acknowledgement displayed at two (2) locations: Welcome Tent & **Visitors Center Desk**

Shared sponsorship acknowledgement displayed at two (2) locations: Welcome Tent & **Visitors Center Desk**

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Linked logo on Farmstead Day event webpage & footer ad on Renfrew's website for twelve (12) months

One year Renfrew Museum and Park "Business" membership (\$250 value)

Linked logo on Farmstead Day event webpage & footer ad on Renfrew's website for twelve (12) months

One year Renfrew Museum and Park "Supporting" membership (\$150 value)

Linked logo on Farmstead Day event webpage

Linked logo on Farmstead Day event webpage

One year Renfrew Museum and Park "Family" membership (\$75 value)

One year Renfrew Museum and Park "Individual" membership (\$30 value)

\$80 credit toward general admission to Farmstead Day (to be used in any adult/child combination)

\$60 credit toward general admission to Farmstead Day (to be used in any adult/child combination)

\$40 credit toward general admission to Farmstead Day (to be used in any adult/child combination)

\$20 credit toward general admission to Farmstead Day (2 adults @ \$10 OR 1 adult @\$10, 2 children @\$5)

Table of six (6) at noon **Fahnestock Farmstead** Dinner (\$160 value)



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