

# Christmas on the Farm



Friday, December 4, 2020 from 5:30-8:30pm

Saturday, December 5, 2020 from 3:30-8:30pm

Sunday, December 6, 2020 from 1:00-5:00pm

## SEEKING EVENT SPONSORS

Dear Friend,

Renfrew Museum and Park is preparing to host its annual *Christmas on the Farm* event the first weekend of December. **This family favorite welcomes hundreds of guests over three days to “Walk Back in Time” at our historic Pennsylvania German farmstead and rediscover the simple joys of the holiday season.** Guests feel as though they are transported to the past, following the soft glow of flickering lanterns and the fiery blaze of torches to the beautifully decorated 1812 stone Museum House where they’ll encounter how treasured traditions evolved over the centuries. Highlights also include live music, wagon rides, old-fashioned crafts, Christkindlmarkt and more! It’s a magical time at Renfrew, full of fun and delight, with unique opportunities to create lasting family memories.



Renfrew’s *Christmas on the Farm* is quickly becoming a premier holiday experience in the region and we’d like to request your help in making it extra special this year. **Please consider a corporate donation at one of our four sponsorship levels (see reverse for details).** Benefits to your business include complementary event admission, one-year Friends of Renfrew Membership, exposure in both print and digital media, and more. Your support will greatly aid our nonprofit institution in spreading holiday cheer and offering an affordable, one-of-a-kind historic experience to an estimated 600-900 guests from our local communities in the Greater Waynesboro, Franklin County, southcentral Pennsylvania, and northern Maryland areas.

Thank you for considering becoming a sponsor of Renfrew Museum and Park’s 2020 holiday event. We hope you’ll join us in ringing in this holiday season at *Christmas on the Farm*!

Sincerely,

A handwritten signature in blue ink that reads "Rebecca J. LaBarre".

Becky LaBarre, Executive Director

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## SPONSORSHIP LEVELS & BENEFITS

### BELSNICKEL

\$1,000

Acknowledgment and company logo in all print, electronic advertising, press and social media releases associated with Christmas on the Farm.

Dedicated 6'-0" sponsorship banner displayed in three (3) locations: Welcome Tent #1, Welcome Tent #2, and Visitors Center

Linked sidebar ad on Renfrew's website for twelve (12) months

10'x10' outdoor booth space in central location (\$50 value)

One year Renfrew Museum and Park "Business" membership (\$250 value)

Ten (10) Christmas on the Farm tickets for date(s) of your choice (\$100 value)

### SCHNEEFLOCKE

(SNOWFLAKE) \$500

Acknowledgment and company logo in all print, electronic advertising, press and social media releases associated with Christmas on the Farm.

Dedicated 3'-0" sponsorship banner displayed in three (3) locations: Welcome Tent #1, Welcome Tent #2, and Visitors Center

Linked sidebar ad on Renfrew's website for six (6) months

Linked logo on Renfrew's Oktoberfest event webpage

One year Renfrew Museum and Park "Supporting" membership (\$150 value)

Eight (8) Christmas on the Farm tickets for date(s) of your choice (\$80 value)

### TANNENBAUM

\$250

1/2 of a 3'-0" sponsorship banner displayed in two (2) locations

Acknowledgement on our social media platforms

Linked logo on Renfrew's Christmas on the Farm event webpage

One year Renfrew Museum and Park "Family" membership (\$75 value)

Four (4) Christmas on the Farm tickets for date(s) of your choice (\$40 value)

### ZUCKERSTANGE (CANDY CANE)

\$100

1/3 of a 3'-0" sponsorship banner displayed at two (2) locations

Acknowledgement on our social media platforms

Linked logo on Renfrew's Christmas on the Farm event webpage

One year Renfrew Museum and Park "Individual" membership (\$30 value)

Two (2) Christmas on the Farm tickets for date(s) of your choice (\$20 value)

## PROCEEDS TO SUPPORT



1010 E. Main Street • Waynesboro PA, 17268

(717) 762-4723 • [info@renfrewmuseum.org](mailto:info@renfrewmuseum.org)

[www.RenfrewMuseum.org/Christmas](http://www.RenfrewMuseum.org/Christmas)

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## “WALK BACK IN TIME”

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## EVENT SPONSORSHIP REGISTRATION

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Alternate Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### Sponsorship Level Choice (Please circle your selection.)

- ◇ Belsnickel – \$1,000
- ◇ Schneeflocke – \$500
- ◇ Tannenbaum – \$250
- ◇ Zuckerstange – \$100

Thanks for your support!

Please make check payable to  
“Renfrew Museum and Park” and mail to:

Renfrew Museum and Park  
1010 E. Main Street  
Waynesboro, PA 17268

For more information, please contact us at  
[info@renfrewmuseum.org](mailto:info@renfrewmuseum.org)  
or call (717) 762-4723.